

# MICHELLE LOPEZ



## FASHION DESIGNER

Expert Fashion Designer with 11+ years' experience in women's high-end shoes. Launched product lines for Chanel and Gucci. Designs showcased in Elle and Vogue. Attained recognition of top seller fashionista in 2017.

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## EMPLOYMENT HISTORY

Senior Fashion Designer at Escada, Milan Jan 2017 — Jul 2021

Functioned as the lead designer for the 2019 women's winter collection team and supervised seasonal conceptualization and design of women's accessories, which included belts and bags.

- Designed attractive fashion items that coincided with the brand's look.
- Ran the whole product design process, from primary market research, mood board development to sketching and design to producing the finished product.
- Contributed to the conceptual development of directional product lines, which included delivering original concept pitches.
- Supervised technical designs of all products from concept design to manufacturing, including trim and fabric selection, meeting and choosing from vendors, etc.

Associate Fashion Designer at Dior Homme, New York Jan 2014 — Dec 2018

Produced commercial designs reflecting the abstract direction and business strategy of the company.

- Created seasonal products which focused on style, fabric, and fit.

## SKILLS

Adobe Illustrator	Expert
Fashion Design	Expert
Hand Drafting	Expert
Design Patterns	Expert
Fabric	Expert

## LANGUAGES

English	Native speaker
Italian	Native speaker

- Leveraged processes to predict customers' needs in order to surpass customer expectations and react punctually to their requirements.
- Developed and upheld effective relations with eight vital partners.
- Worked together and followed up with vendors regarding deliverables and main partners throughout the whole design process, including preproduction, merchandising, and product development.

## EDUCATION

Bachelor of Arts in Fashion Design at University of Illinois , Chicago Jul 2019 — Present

- 2nd place for Best Uniform Design at the Yearly Gallant Show for 2014
- Major subjects included Design Theory CAD and advanced level
- Dissertation on topic "Evolution of faux leather and high ankle boots."
- Designed clothesline for university sports personnel

Adobe Certified Expert at Adobe, Online Jul 2021 — Present

- Course Topics: Illustrator & Photoshop

Associates Degree in Fashion Design at University of Southern California, San Jacinto Jan 2015 — Jun 2017

## ACCOMPLISHMENTS

- Developed a men's winter collection renowned by Vogue's and Marie Claire's editorial teams for its Art Nouveau style. The collection became a commercial success, boosting sales numbers by 46%.
- Created a highly admired women's summer collection that increased revenue by 38% compared to last year.
- Managed a team of 6 designers to create 155 SKUs each month for a children's apparel company.

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- Enhanced the company's main designing platform from 6 to 4, resulting in costs-savings of \$67,000 per SKU due to scale efficiencies.

## DETAILS

Nationality

American

Driving license

Full

Place of birth

San Antonio

Hobbies

Art, Rugby, Cricket

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