

# MICHELLE JEWETT, Fashion Designer

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Place of birth	San Antonio	Driving license	Full
Nationality	American		

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PROFILE *Expert Fashion Designer with 11+ years' experience in women's high-end shoes. Launched product lines for Chanel and Gucci. Designs showcased in Elle and Vogue. Attained recognition of top seller fashionista in 2017.*

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## EMPLOYMENT HISTORY

Jan 2017 — Jul 2021 **Senior Fashion Designer , Escada** Milan

*Functioned as the lead designer for the 2019 women's winter collection team and supervised seasonal conceptualization and design of women's accessories, which included belts and bags.*

- Designed attractive fashion items that coincided with the brand's look.
- Ran the whole product design process, from primary market research, mood board development to sketching and design to producing the finished product.
- Contributed to the conceptual development of directional product lines, which included delivering original concept pitches.
- Supervised technical designs of all products from concept design to manufacturing, including trim and fabric selection, meeting and choosing from vendors, etc.

Jan 2014 — Dec 2018 **Associate Fashion Designer, Dior Homme** New York

*Produced commercial designs are reflecting the abstract direction and business strategy of the company.*

- Created seasonal products which focused on style, fabric, and fit.
- Leveraged processes to predict customers' needs in order to surpass customer expectations and react punctually to their requirements.
- Developed and upheld effective relations with eight vital partners.
- Worked together and followed up with vendors regarding deliverables and main partners throughout the whole design process, including preproduction, merchandising, and product development.

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## EDUCATION

Jul 2019 — Present **Bachelor of Arts in Fashion Design, University of Illinois** Chicago

- *2nd place for Best Uniform Design at the Yearly Gallant Show for 2014*
- *Major subjects included Design Theory CAD and advanced level*
- *Dissertation on topic "Evolution of faux leather and high ankle boots."*
- *Designed clothesline for university sports personnel*

Jul 2021 — Present **Adobe Certified Expert, Adobe** Online

- *Course Topics: Illustrator & Photoshop*

Jan 2015 — Jun 2017 **Associates Degree in Fashion Design, University of Southern California** San Jacinto

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SKILLS	Adobe Illustrator	Expert	Design Patterns	Expert
	Fashion Design	Expert	Fabric	Expert
	Hand Drafting	Expert		

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## ACCOMPLISHMENTS

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Developed a men's winter collection renowned by Vogue's and Marie Claire's editorial teams for its Art Nouveau style. The collection became a commercial success, boosting sales numbers by 46%.

- Created a highly admired women's summer collection that increased revenue by 38% compared to last year.
- Managed a team of 6 designers to create 155 SKUs each month for a children's apparel company.
- Enhanced the company's main designing platform from 6 to 4, resulting in costs-savings of \$67,000 per SKU due to scale efficiencies.

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HOBBIES

Art, Rugby, Cricket

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LANGUAGES

English

Native speaker

Italian

Native speaker