



# MICHELLE JEWETT

FASHION DESIGNER

## Profile

Expert Fashion Designer with 11+ years' experience in women's high-end shoes. Launched product lines for Chanel and Gucci. Designs showcased in Elle and Vogue. Attained recognition of top seller fashionista in 2017.

## Employment History

### Senior Fashion Designer , Escada, Milan

JANUARY 2017 – JULY 2021

Functioned as the lead designer for the 2019 women's winter collection team and supervised seasonal conceptualization and design of women's accessories, which included belts and bags.

- Designed attractive fashion items that coincided with the brand's look.
- Ran the whole product design process, from primary market research, mood board development to sketching and design to producing the finished product.
- Contributed to the conceptual development of directional product lines, which included delivering original concept pitches.
- Supervised technical designs of all products from concept design to manufacturing, including trim and fabric selection, meeting and choosing from vendors, etc.

### Associate Fashion Designer, Dior Homme, New York

JANUARY 2014 – DECEMBER 2018

Produced commercial designs reflecting the abstract direction and business strategy of the company.

- Created seasonal products which focused on style, fabric, and fit.
- Leveraged processes to predict customers' needs in order to surpass customer expectations and react punctually to their requirements.
- Developed and upheld effective relations with eight vital partners.
- Worked together and followed up with vendors regarding deliverables and main partners throughout the whole design process, including preproduction, merchandising, and product development.

## Education

### Bachelor of Arts in Fashion Design, University of Illinois , Chicago

JULY 2019 – PRESENT

- 2nd place for Best Uniform Design at the Yearly Gallant Show for 2014
- Major subjects included Design Theory CAD and advanced level
- Dissertation on topic "Evolution of faux leather and high ankle boots."
- Designed clothesline for university sports personnel

### Adobe Certified Expert, Adobe, Online

JULY 2021 – PRESENT

- Course Topics: Illustrator & Photoshop

### Associates Degree in Fashion Design, University of Southern California, San Jacinto

JANUARY 2015 – JUNE 2017

## Details

1515 Pacific Ave  
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United States  
(541) 754-3010  
[email@email.com](mailto:email@email.com)

NATIONALITY

American

DRIVING LICENSE

Full

PLACE OF BIRTH

San Antonio

## Links

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## Skills

Adobe Illustrator

Fashion Design

Hand Drafting

Design Patterns

Fabric

## Hobbies

Art, Rugby, Cricket

## Languages

English

Italian

## Accomplishments

- Developed a men's winter collection renowned by Vogue's and Marie Claire's editorial teams for its Art Nouveau style. The collection became a commercial success, boosting sales numbers by 46%.
- Created a highly admired women's summer collection that increased revenue by 38% compared to last year.
- Managed a team of 6 designers to create 155 SKUs each month for a children's apparel company.
- Enhanced the company's main designing platform from 6 to 4, resulting in costs-savings of \$67,000 per SKU due to scale efficiencies.