

INTERN

#### **Details**

1515 Pacific Ave Los Angeles, CA 90291 United States (541) 754-3010 email@email.com

NATIONALITY

**American** 

DRIVING LICENSE

Full

PLACE OF BIRTH

San Antonio

#### Links

YouTube Channel

<u>Instragram</u>

<u>Facebook</u>

# **Skills**

HTML

Word Press

**Budgets** 

Team Player

Deadline Driven

Energetic

Collaboration Software

Project Management

#### **Hobbies**

Writing, Blogging, Website Design, Running

# Languages

English

German

#### **Profile**

Recent Bachelor of Marketing & Business Management graduate seeking an internship that will allow for learning the ins and outs of the advertising field and provide an opportunity to add value to ABC Marketing by applying theoretical knowledge into practice. Previous informal experience with social media channel set up and blogging has been gained during university as part of the Campus Newspaper team.

# **Employment History**

## University News Paper Editor, Columbus State University, Boston

NOVEMBER 2016 - FEBRUARY 2019

Created three new websites for the Columbus State University's marketing, engineering and medical faculties within a period of two months

- Responsible for weekly editor's comments for the newspaper
- Proofread and edit write ups from staff members

#### **Education**

# Bachelor of Marketing & Business Management, Columbus State University, Atlanta

SEPTEMBER 2016 - FEBRUARY 2019

GPA: 3.6

Majors: Marketing & Business Management

Minors: Political Science, Communications and Economics Awards: Honors Program, Dean's list for 8 Semesters

## High School Diploma, Hawthorne High School, Boston

FEBRUARY 2016

GPA: 3.7

Captain of Athletics Team (State Champions in 2016, Runners Up in 2014) Editor of Hawthorne School News Paper

#### Courses

Certificate in HTML, Udemy Online

APRIL 2018

#### Advanced Excel Course, ICT Computer College

OCTOBER 2017

#### **Extra-curricular activities**

Athletics Team, Columbus State University, Boston

SEPTEMBER 2016 - FEBRUARY 2019

Middle Distance Running

# Internships

#### Marketing Intern, Coca Cola

JUNE 2017 - SEPTEMBER 2017

Update database of 5000 clients using MS Access and categorize data in accordance with client demographics

 Accumulate quantitative and qualitative data to prepare market studies and analytics • Conduct competitor analysis

#### Business Management Intern, Boston Legal, Boston

JULY 2018 - SEPTEMBER 2018

Instrumental in transferring 2000 client files onto the new digital CRM system

- Assist with general office work in HR and operational departments
- Assist in the write up of policies and procedures
- Check production reports and comparing with financial reports
- Assist in updating safety documentation on the company system

#### General Intern, Florida County Healthcare Association, Tampa

MARCH 2016 - AUGUST 2016

Instrumental in organizing the weekly Q&A session between management and members of the association and handled all email correspondence preceding and following these events.

- Answer phone inquiries, direct calls and take messages
- Schedule travel arrangements of directors
- Receive and post packages and registered letters from couriers
- Taking minutes and distributing notes after meetings

# **Externships**

## Administrator, Boston

SEPTEMBER 2015

Job shadowing for two weeks at Boston Small Business Association

# **Volunteering**

#### Sunshine Retirement Village, Boston

JULY 2012 - JUNE 2015

Weekend Care Giver at Retirement Center Assisting residents with shopping and banking activities Organize weekly Bingo games

## **Software Skills**

# **Computer Literacy**

Microsoft Word, PowerPoint, Excel, VisualStudio, Adobe Photoshop, Dreamweaver MX, Flash MX, Oracle