

Sophie Smith, Freelancer

1515 Pacific Ave, Los Angeles, CA 90291, United States, 3056478349, info@woodymedia.nl

Place of birth	San Antonio	Driving license	Full
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LINKS	Resume.io , Resume Viking
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PROFILE	<i>ASJA Journalist and Writer with 6+ years of experience, seeking to write high-ranking, high-traffic articles for Comcast. Current clients include Costco, Adobe, and Lowes. Regular contributor to Boys' Life and Scouting magazines. Have written 2000+ published, high-ranking, high-traffic articles since 2013. Built traffic for a money blog to 850,000 in 24 months and career blog to 3.6M.</i>
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EMPLOYMENT HISTORY

Jan 2020 — Jan 2021	Freelancer, Pepsi	Omīdiyeh
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Responsible for developing relevant and engaging content based on new destinations as assigned and pitched by three advertising departments one marketing department

- Provided media such as original photography and sourced images to accompany copies.
- Worked with the Editor to generate ideas for new content topics.
- Met regular submission deadlines and work on multiple projects simultaneously
- Developed an accurate knowledge of Cleveland's bars, food, nightlife, and event scene.

May 2017 — Dec 2019	Freelancer, Coca-Cola	Hollywood
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Partnered with local factories and overseas office PD / TD counterparts to resolve any current or potential issues relating to fit or construction.

- Attended design meetings to review all OS garments and provide technical comments to streamline development.
 - Attended all first prototype fittings and sent clear, detailed comments to the factory for improved specs and construction.
 - Participated in the initial design / TP handoff to the factory for the development of prototypes and samples.
 - Ensured grade sheets were correct for style at bulk.
 - Prepared garments for fitting. Measured all samples and reviewed construction details for discrepancies.
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EDUCATION

Jan 2021 — Jan 2021	Bachelor of Business Administration,, University of West Texas	Austin
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Jan 2019 — Dec 2019	Bachelor of Arts in Marketing, Harvard	Reston
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Jan 2021 — Jan 2021	Professional Certified Marketer, Digital Marketing Association	Calbayog City
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SKILLS	Content Curation	Expert	Business Administration	Expert
	Digital Marketing	Expert	Client Management	Expert
	Social Media	Expert		

LANGUAGES	English	Native speaker	German	Very good command
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ACHIEVEMENTS

- Served as a key writer in a team of 4 that grew traffic from 1.5M to 4M per month.
- Wrote hundreds of career articles with Google rank of #1 to #4.
- Commended eight times by management for excellent content writing and SEO.

- Commended by Editor on my excellent professionalism.
- Landed 350+ backlinks from external sites with high domain authority.
- Receive 15+ user emails per week thanking me for my helpful articles.