



Sophie Smith, Freelancer

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DETAILS

1515 Pacific Ave
Los Angeles, CA 90291
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PLACE OF BIRTH

San Antonio

DRIVING LICENSE

Full

LINKS

[Resume.io](#)

[Resume Viking](#)

SKILLS

[Content Curation](#)

[Digital Marketing](#)

[Social Media](#)

[Business Administration](#)

[Client Management](#)

LANGUAGES

[English](#)

[German](#)

PROFILE

ASJA Journalist and Writer with 6+ years of experience, seeking to write high-ranking, high-traffic articles for Comcast. Current clients include Costco, Adobe, and Lowes. Regular contributor to Boys' Life and Scouting magazines. Have written 2000+ published, high-ranking, high-traffic articles since 2013. Built traffic for a money blog to 850,000 in 24 months and career blog to 3.6M.

EMPLOYMENT HISTORY

Freelancer, Pepsi

Jan 2020 — Jan 2021, Omidiyeh

Responsible for developing relevant and engaging content based on new destinations as assigned and pitched by three advertising departments one marketing department

- Provided media such as original photography and sourced images to accompany copies.
- Worked with the Editor to generate ideas for new content topics.
- Met regular submission deadlines and work on multiple projects simultaneously
- Developed an accurate knowledge of Cleveland's bars, food, nightlife, and event scene.

Freelancer, Coca-Cola

May 2017 — Dec 2019, Hollywood

Partnered with local factories and overseas office PD / TD counterparts to resolve any current or potential issues relating to fit or construction.

- Attended design meetings to review all OS garments and provide technical comments to streamline development.
- Attended all first prototype fittings and sent clear, detailed comments to the factory for improved specs and construction.
- Participated in the initial design / TP handoff to the factory for the development of prototypes and samples.
- Ensured grade sheets were correct for style at bulk.
- Prepared garments for fitting. Measured all samples and reviewed construction details for discrepancies.

EDUCATION

University of West Texas, Bachelor of Business Administration,

Jan 2021 — Jan 2021, Austin

Harvard, Bachelor of Arts in Marketing

Jan 2019 — Dec 2019, Reston

Digital Marketing Association, Professional Certified Marketer

Jan 2021 — Jan 2021, Calbayog City

ACHIEVEMENTS

- Served as a key writer in a team of 4 that grew traffic from 1.5M to 4M per month.
- Wrote hundreds of career articles with Google rank of #1 to #4.
- Commended eight times by management for excellent content writing and SEO.
- Commended by Editor on my excellent professionalism.
- Landed 350+ backlinks from external sites with high domain authority.
- Receive 15+ user emails per week thanking me for my helpful articles.