

# Sophie Smith



## Freelancer

**Address** 1515 Pacific Ave  
Los Angeles, CA 90291  
United States

**Email** info@woodymedia.nl

**Driving license** Full

**Phone** 3056478349

**Place of birth** San Antonio

**Links** [Resume.io](#), [Resume Viking](#)

## 01 PROFILE

ASJA Journalist and Writer with 6+ years of experience, seeking to write high-ranking, high-traffic articles for Comcast. Current clients include Costco, Adobe, and Lowes. Regular contributor to Boys' Life and Scouting magazines. Have written 2000+ published, high-ranking, high-traffic articles since 2013. Built traffic for a money blog to 850,000 in 24 months and career blog to 3.6M.

## 02 EMPLOYMENT HISTORY

01/2020 — 01/2021

### Freelancer at Pepsi

Omīdiyeh

Responsible for developing relevant and engaging content based on new destinations as assigned and pitched by three advertising departments one marketing department

- Provided media such as original photography and sourced images to accompany copies.
- Worked with the Editor to generate ideas for new content topics.
- Met regular submission deadlines and work on multiple projects simultaneously
- Developed an accurate knowledge of Cleveland's bars, food, nightlife, and event scene.

05/2017 — 12/2019

### Freelancer at Coca-Cola

Hollywood

Partnered with local factories and overseas office PD / TD counterparts to resolve any current or potential issues relating to fit or construction.

- Attended design meetings to review all OS garments and provide technical comments to streamline development.
- Attended all first prototype fittings and sent clear, detailed comments to the factory for improved specs and construction.
- Participated in the initial design / TP handoff to the factory for the development of prototypes and samples.
- Ensured grade sheets were correct for style at bulk.
- Prepared garments for fitting. Measured all samples and reviewed construction details for discrepancies.

## 03 EDUCATION

Jan 2021 — Jan 2021

### University of West Texas

Austin

Bachelor of Business Administration,

Jan 2019 — Dec 2019

### Harvard

Reston

Bachelor of Arts in Marketing

## **04 SKILLS**

Content Curation



Business Administration



Digital Marketing



Client Management



Social Media



## **05 LANGUAGES**

English



German



## **06 ACHIEVEMENTS**

- Served as a key writer in a team of 4 that grew traffic from 1.5M to 4M per month.
- Wrote hundreds of career articles with Google rank of #1 to #4.
- Commended eight times by management for excellent content writing and SEO.
- Commended by Editor on my excellent professionalism.
- Landed 350+ backlinks from external sites with high domain authority.
- Receive 15+ user emails per week thanking me for my helpful articles.