

# SOPHIE SMITH

Freelancer

1515 Pacific Ave, Los Angeles, CA 90291, United States

3056478349

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Place of birth ..... *San Antonio*      Driving license ..... *Full*

## LINKS

*[Resume.io](#), [Resume Viking](#)*

## PROFILE

*ASJA Journalist and Writer with 6+ years of experience, seeking to write high-ranking, high-traffic articles for Comcast. Current clients include Costco, Adobe, and Lowes. Regular contributor to Boys' Life and Scouting magazines. Have written 2000+ published, high-ranking, high-traffic articles since 2013. Built traffic for a money blog to 850,000 in 24 months and career blog to 3.6M.*

## EMPLOYMENT HISTORY

❖ **Freelancer, Pepsi** ..... Jan 2020 — Jan 2021  
Omidyeh

*Responsible for developing relevant and engaging content based on new destinations as assigned and pitched by three advertising departments one marketing department*

- Provided media such as original photography and sourced images to accompany copies.
- Worked with the Editor to generate ideas for new content topics.
- Met regular submission deadlines and work on multiple projects simultaneously
- Developed an accurate knowledge of Cleveland's bars, food, nightlife, and event scene.

❖ **Freelancer, Coca-Cola** ..... May 2017 — Dec 2019  
Hollywood

*Partnered with local factories and overseas office PD / TD counterparts to resolve any current or potential issues relating to fit or construction.*

- Attended design meetings to review all OS garments and provide technical comments to streamline development.
- Attended all first prototype fittings and sent clear, detailed comments to the factory for improved specs and construction.
- Participated in the initial design / TP handoff to the factory for the development of prototypes and samples.
- Ensured grade sheets were correct for style at bulk.
- Prepared garments for fitting. Measured all samples and reviewed construction details for discrepancies.

## EDUCATION

❖ **University of West Texas** ..... Jan 2021 — Jan 2021  
Austin

*Bachelor of Business Administration,*

❖ **Harvard** ..... Jan 2019 — Dec 2019

*Bachelor of Arts in Marketing*

Reston

❖ **Digital Marketing Association** ..... Jan 2021 — Jan 2021

*Professional Certified Marketer*

Calbay City

## SKILLS

Content Curation ..... *Expert*      Business Administration ..... *Expert*  
Digital Marketing ..... *Expert*      Client Management ..... *Expert*  
Social Media ..... *Expert*

## LANGUAGES

English ..... *Native speaker*      German ..... *Very good command*

## ACHIEVEMENTS



- .....
- Served as a key writer in a team of 4 that grew traffic from 1.5M to 4M per month.
  - Wrote hundreds of career articles with Google rank of #1 to #4.
  - Commended eight times by management for excellent content writing and SEO.
  - Commended by Editor on my excellent professionalism.
  - Landed 350+ backlinks from external sites with high domain authority.
  - Receive 15+ user emails per week thanking me for my helpful articles.