



# Kate Butler

FOUNDER/OWNER

## Details

1515 Pacific Ave  
Los Angeles, CA 90291  
United States  
3868683442  
email@email.com

### DRIVING LICENSE

Full

### PLACE OF BIRTH

San Antonio

## Links

[Resume Viking](#)

[Resume.io](#)

## Skills

Project Management

Industry Trends & Sales  
Forecasting

Project Management Skills

Business Development

Digital Marketing

Training Network Support

Marketing Strategies

## Languages

German

Italian

## Hobbies

Baking, Art, Animation, Astrology

## Profile

*Results-driven, the motivated business owner with 8+ years' experience. Competent in budgeting, coaching, and leadership. Looking to increase revenue, improve proficiency, and lower costs at Greener Reentry Services. At Tafalla North Inc., grew clientele 29% in 24 months through the three-part service refining, outreach, and marketing strategy. Improved revenue by 45% per year through direct cold call campaign.*

## Employment History

### Founder, Blue Bean Marketing, Denver

JANUARY 2020 – JANUARY 2021

*Tasked with supervising several people while dealing with general complaints, warehousing problems and actively spearheading all facets of operations and service delivery withing a 5000 squares distribution facility*

- Developed and executed training programs for various stakeholder groups.
- Encouraged the development of new concepts and approaches in the creation of new collateral/marketing material.
- Participated enthusiastically in team performance achievements and team learning development activities.
- Built professional working relationships within the team and with numerous corporate function and business line contacts.
- Participated and contributed proactively with touch bases and team meetings to brainstorm around strategies to offer brilliant client service levels.

### Assistant Founder, Banana Republic, Floundry

JANUARY 2021 – JANUARY 2021

*As a Founder/Owner, accountable for sharing previous experience and technical knowledge proactively, enhancing the growth of all team members in a ICT start up company consisting of 15 team members.*

- Developed and implemented a valued development plan for employees.
- Worked with regional teams and global product teams to implement product strategies and execution plans for MasterPass.
- Identified and developed regional partnerships to assist the acceleration of the delivery of MasterPass.
- Worked meticulously with Expert Sales, Global Product Development, local account teams, and other coworkers to understand MasterCard, merchant, issuer, and consumer concerns and needs.

## Education

### Current Masters in Business Administration, Chicago State University, West Chicago

JANUARY 2021 – PRESENT

### Financial Management for Non-Financial Managers Training, Boston City College, Boston

JANUARY 2019 – DECEMBER 2020

### Bachelor of Science in Business Administration, Denver Business School CU, Austin

JANUARY 2016 – NOVEMBER 2018

- Exhibited a passion for business management coursework.
- President of Student Government Body

## Achievements

- Managed a business with \$2.6M in annual income and 56 employees at a profit for seven years.
- Increased clientele by 45% in 22 months using a four-part plan.
- Refined service offering by surveying 120 top clients, collecting feedback, and redesigning the product list. Improved customer satisfaction survey scores by 47%.