

Kate Butler, Founder/Owner

1515 Pacific Ave, Los Angeles, CA 90291, United States, 3868683442, email@email.com

Place of birth	San Antonio	Driving license	Full
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LINKS	Resume Viking , Resume.io
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PROFILE	<i>Results-driven, the motivated business owner with 8+ years' experience. Competent in budgeting, coaching, and leadership. Looking to increase revenue, improve proficiency, and lower costs at Greener Reentry Services. At Tafalla North Inc., grew clientele 29% in 24 months through the three-part service refining, outreach, and marketing strategy. Improved revenue by 45% per year through direct cold call campaign.</i>
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EMPLOYMENT HISTORY

Jan 2020 — Jan 2021	Founder, Blue Bean Marketing	Denver
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Tasked with supervising several people while dealing with general complaints, warehousing problems and actively spearheading all facets of operations and service delivery withing a 5000 squares distribution facility

- Developed and executed training programs for various stakeholder groups.
- Encouraged the development of new concepts and approaches in the creation of new collateral/marketing material.
- Participated enthusiastically in team performance achievements and team learning development activities.
- Built professional working relationships within the team and with numerous corporate function and business line contacts.
- Participated and contributed proactively with touch bases and team meetings to brainstorm around strategies to offer brilliant client service levels.

Jan 2021 — Jan 2021	Assistant Founder, Banana Republic	Floundry
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As a Founder/Owner, accountable for sharing previous experience and technical knowledge proactively, enhancing the growth of all team members in a ICT start up company consisting of 15 team members.

- Developed and implemented a valued development plan for employees.
- Worked with regional teams and global product teams to implement product strategies and execution plans for MasterPass.
- Identified and developed regional partnerships to assist the acceleration of the delivery of MasterPass.
- Worked meticulously with Expert Sales, Global Product Development, local account teams, and other coworkers to understand MasterCard, merchant, issuer, and consumer concerns and needs.

EDUCATION

Jan 2021 — Present	Current Masters in Business Administration, Chicago State University	West Chicago
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Jan 2019 — Dec 2020	Financial Management for Non-Financial Managers Training, Boston City College	Boston
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Jan 2016 — Nov 2018	Bachelor of Science in Business Administration, Denver Business School CU	Austin
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- Exhibited a passion for business management coursework.
- President of Student Government Body

SKILLS	Project Management	Expert	Digital Marketing	Expert
	Industry Trends & Sales Forecasting	Expert	Training Network Support	Expert
	Project Management Skills	Expert	Marketing Strategies	Expert

Business Development

Expert

LANGUAGES

German

Native speaker

Italian

Highly proficient

HOBBIES

Baking, Art, Animation, Astrology

ACHIEVEMENTS

- Managed a business with \$2.6M in annual income and 56 employees at a profit for seven years.
- Increased clientele by 45% in 22 months using a four-part plan.
- Refined service offering by surveying 120 top clients, collecting feedback, and redesigning the product list. Improved customer satisfaction survey scores by 47%.