



KATE BUTLER

FOUNDER/OWNER 📍 LOS ANGELES, CA 90291, UNITED STATES 📞 3868683442

◦ DETAILS ◦

1515 Pacific Ave
Los Angeles, CA 90291
United States
3868683442
email@email.com

Place of birth
San Antonio

Driving license
Full

◦ LINKS ◦

[Resume Viking](#)
[Resume.io](#)

◦ SKILLS ◦

Project Management

Industry Trends & Sales
Forecasting

Project Management Skills

Business Development

Digital Marketing

Training Network Support

Marketing Strategies

◦ LANGUAGES ◦

German

Italian

◦ HOBBIES ◦

Baking, Art, Animation, Astrology

👤 PROFILE

Results-driven, the motivated business owner with 8+ years' experience. Competent in budgeting, coaching, and leadership. Looking to increase revenue, improve proficiency, and lower costs at Greener Reentry Services. At Tafalla North Inc., grew clientele 29% in 24 months through the three-part service refining, outreach, and marketing strategy. Improved revenue by 45% per year through direct cold call campaign.

📁 EMPLOYMENT HISTORY

Founder at Blue Bean Marketing, Denver

January 2020 — January 2021

Tasked with supervising several people while dealing with general complaints, warehousing problems and actively spearheading all facets of operations and service delivery withing a 5000 squares distribution facility

- Developed and executed training programs for various stakeholder groups.
- Encouraged the development of new concepts and approaches in the creation of new collateral/marketing material.
- Participated enthusiastically in team performance achievements and team learning development activities.
- Built professional working relationships within the team and with numerous corporate function and business line contacts.
- Participated and contributed proactively with touch bases and team meetings to brainstorm around strategies to offer brilliant client service levels.

Assistant Founder at Banana Republic, Floundry

January 2021 — January 2021

As a Founder/Owner, accountable for sharing previous experience and technical knowledge proactively, enhancing the growth of all team members in a ICT start up company consisting of 15 team members.

- Developed and implemented a valued development plan for employees.
- Worked with regional teams and global product teams to implement product strategies and execution plans for MasterPass.
- Identified and developed regional partnerships to assist the acceleration of the delivery of MasterPass.
- Worked meticulously with Expert Sales, Global Product Development, local account teams, and other coworkers to understand MasterCard, merchant, issuer, and consumer concerns and needs.

🎓 EDUCATION

Current Masters in Business Administration, Chicago State University, West Chicago

January 2021 — Present

Financial Management for Non-Financial Managers Training, Boston City College, Boston

January 2019 — December 2020

○ **Bachelor of Science in Business Administration, Denver Business School CU, Austin**

January 2016 — November 2018

- Exhibited a passion for business management coursework.
- President of Student Government Body

★ **ACHIEVEMENTS**

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- Managed a business with \$2.6M in annual income and 56 employees at a profit for seven years.
 - Increased clientele by 45% in 22 months using a four-part plan.
 - Refined service offering by surveying 120 top clients, collecting feedback, and redesigning the product list. Improved customer satisfaction survey scores by 47%.