

# Kate Butler

Founder/Owner



**ADDRESS** 1515 Pacific Ave  
Los Angeles, CA 90291  
United States

**EMAIL** email@email.com

**DRIVING LICENSE** Full

**PHONE** 3868683442

**PLACE OF BIRTH** San Antonio

**LINKS** [Resume Viking](#), [Resume.io](#)

## Profile

*Results-driven, the motivated business owner with 8+ years' experience. Competent in budgeting, coaching, and leadership. Looking to increase revenue, improve proficiency, and lower costs at Greener Reentry Services. At Tafalla North Inc., grew clientele 29% in 24 months through the three-part service refining, outreach, and marketing strategy. Improved revenue by 45% per year through direct cold call campaign.*

## Employment History

Jan 2020 – Jan 2021

DENVER

### Founder

#### Blue Bean Marketing

*Tasked with supervising several people while dealing with general complaints, warehousing problems and actively spearheading all facets of operations and service delivery within a 5000 squares distribution facility*

- Developed and executed training programs for various stakeholder groups.
- Encouraged the development of new concepts and approaches in the creation of new collateral/marketing material.
- Participated enthusiastically in team performance achievements and team learning development activities.
- Built professional working relationships within the team and with numerous corporate function and business line contacts.
- Participated and contributed proactively with touch bases and team meetings to brainstorm around strategies to offer brilliant client service levels.

Jan 2021 – Jan 2021

FLOUNDRY

### Assistant Founder

#### Banana Republic

*As a Founder/Owner, accountable for sharing previous experience and technical knowledge proactively, enhancing the growth of all team members in a ICT start up company consisting of 15 team members.*

- Developed and implemented a valued development plan for employees.
- Worked with regional teams and global product teams to implement product strategies and execution plans for MasterPass.
- Identified and developed regional partnerships to assist the acceleration of the delivery of MasterPass.

- Worked meticulously with Expert Sales, Global Product Development, local account teams, and other coworkers to understand MasterCard, merchant, issuer, and consumer concerns and needs.

---

## Education

Jan 2021 – Present

[WEST CHICAGO](#)

**Chicago State University**

Current Masters in Business Administration

Jan 2019 – Dec 2020

[BOSTON](#)

**Boston City College**

Financial Management for Non-Financial Managers Training

Jan 2016 – Nov 2018

[AUSTIN](#)

**Denver Business School CU**

Bachelor of Science in Business Administration

- Exhibited a passion for business management coursework.
- President of Student Government Body

---

## Skills

Project Management



Digital Marketing



Industry Trends & Sales  
Forecasting



Training Network Support



Project Management Skills



Marketing Strategies



Business Development



---

## Languages

German



Italian



---

## Hobbies

Baking, Art, Animation, Astrology

---

## Achievements

- Managed a business with \$2.6M in annual income and 56 employees at a profit for seven years.
- Increased clientele by 45% in 22 months using a four-part plan.
- Refined service offering by surveying 120 top clients, collecting feedback, and redesigning the product list. Improved customer satisfaction survey scores by 47%.