



Kate Butler

Founder/Owner

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PLACE OF BIRTH San Antonio

LINKS [Resume Viking](#), [Resume.io](#)

01 PROFILE

Results-driven, the motivated business owner with 8+ years' experience. Competent in budgeting, coaching, and leadership. Looking to increase revenue, improve proficiency, and lower costs at Greener Reentry Services. At Tafalla North Inc., grew clientele 29% in 24 months through the three-part service refining, outreach, and marketing strategy. Improved revenue by 45% per year through direct cold call campaign.

02 EMPLOYMENT HISTORY

Jan 2020 — Jan 2021
Denver

Founder at Blue Bean Marketing

Tasked with supervising several people while dealing with general complaints, warehousing problems and actively spearheading all facets of operations and service delivery withing a 5000 squares distribution facility

- Developed and executed training programs for various stakeholder groups.
- Encouraged the development of new concepts and approaches in the creation of new collateral/marketing material.
- Participated enthusiastically in team performance achievements and team learning development activities.
- Built professional working relationships within the team and with numerous corporate function and business line contacts.
- Participated and contributed proactively with touch bases and team meetings to brainstorm around strategies to offer brilliant client service levels.

Jan 2021 — Jan 2021
Floundry

Assistant Founder at Banana Republic

As a Founder/Owner, accountable for sharing previous experience and technical knowledge proactively, enhancing the growth of all team members in a ICT start up company consisting of 15 team members.

- Developed and implemented a valued development plan for employees.
- Worked with regional teams and global product teams to implement product strategies and execution plans for MasterPass.

- Identified and developed regional partnerships to assist the acceleration of the delivery of MasterPass.
- Worked meticulously with Expert Sales, Global Product Development, local account teams, and other coworkers to understand MasterCard, merchant, issuer, and consumer concerns and needs.

03 EDUCATION

Jan 2021 — Present
West Chicago

Jan 2019 — Dec 2020
Boston

Jan 2016 — Nov 2018
Austin

Chicago State University

Current Masters in Business Administration

Boston City College

Financial Management for Non-Financial Managers Training

Denver Business School CU

Bachelor of Science in Business Administration

- Exhibited a passion for business management coursework.
- President of Student Government Body

04 SKILLS

Project Management	● ● ● ● ●	Digital Marketing	● ● ● ● ●
Industry Trends & Sales Forecasting	● ● ● ● ●	Training Network Support	● ● ● ● ●
Project Management Skills	● ● ● ● ●	Marketing Strategies	● ● ● ● ●
Business Development	● ● ● ● ●		

05 LANGUAGES

German	● ● ● ● ●	Italian	● ● ● ● ●
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06 HOBBIES

Baking, Art, Animation, Astrology

07 ACHIEVEMENTS

- Managed a business with \$2.6M in annual income and 56 employees at a profit for seven years.
- Increased clientele by 45% in 22 months using a four-part plan.
- Refined service offering by surveying 120 top clients, collecting feedback, and redesigning the product list. Improved customer satisfaction survey scores by 47%.