



Kate Butler

FOUNDER/OWNER

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Details

Driving license
Full

Place of birth
San Antonio

Profile

Results-driven, the motivated business owner with 8+ years' experience. Competent in budgeting, coaching, and leadership. Looking to increase revenue, improve proficiency, and lower costs at Greener Reentry Services. At Tafalla North Inc., grew clientele 29% in 24 months through the three-part service refining, outreach, and marketing strategy. Improved revenue by 45% per year through direct cold call campaign.

Employment History

Founder, Blue Bean Marketing, Denver

January 2020 — January 2021

Tasked with supervising several people while dealing with general complaints, warehousing problems and actively spearheading all facets of operations and service delivery withing a 5000 squares distribution facility

- Developed and executed training programs for various stakeholder groups.
- Encouraged the development of new concepts and approaches in the creation of new collateral/marketing material.
- Participated enthusiastically in team performance achievements and team learning development activities.
- Built professional working relationships within the team and with numerous corporate function and business line contacts.
- Participated and contributed proactively with touch bases and team meetings to brainstorm around strategies to offer brilliant client service levels.

Assistant Founder, Banana Republic, Floundry

January 2021 — January 2021

As a Founder/Owner, accountable for sharing previous experience and technical knowledge proactively, enhancing the growth of all team members in a ICT start up company consisting of 15 team members.

- Developed and implemented a valued development plan for employees.
- Worked with regional teams and global product teams to implement product strategies and execution plans for MasterPass.
- Identified and developed regional partnerships to assist the acceleration of the delivery of MasterPass.
- Worked meticulously with Expert Sales, Global Product Development, local account teams, and other coworkers to understand MasterCard, merchant, issuer, and consumer concerns and needs.

Education

Current Masters in Business Administration, Chicago State University, West Chicago

January 2021 — Present

Financial Management for Non-Financial Managers Training, Boston City College, Boston

January 2019 — December 2020

Bachelor of Science in Business Administration, Denver Business School CU, Austin

January 2016 — November 2018

- Exhibited a passion for business management coursework.
- President of Student Government Body

Links

[Resume Viking](#) [Resume.io](#)

Skills

Project Management



Project Management Skills



Digital Marketing



Marketing Strategies



Industry Trends & Sales Forecasting



Business Development



Training Network Support



Languages

German



Italian



Hobbies

Baking, Art, Animation, Astrology

Achievements

- Managed a business with \$2.6M in annual income and 56 employees at a profit for seven years.
- Increased clientele by 45% in 22 months using a four-part plan.
- Refined service offering by surveying 120 top clients, collecting feedback, and redesigning the product list. Improved customer satisfaction survey scores by 47%.