

Kate Butler



Founder/Owner

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Place of birth San Antonio

Links [Resume Viking](#), [Resume.io](#)

01 PROFILE

Results-driven, the motivated business owner with 8+ years' experience. Competent in budgeting, coaching, and leadership. Looking to increase revenue, improve proficiency, and lower costs at Greener Reentry Services. At Tafalla North Inc., grew clientele 29% in 24 months through the three-part service refining, outreach, and marketing strategy. Improved revenue by 45% per year through direct cold call campaign.

02 EMPLOYMENT HISTORY

01/2020 — 01/2021

Founder at Blue Bean Marketing

Denver

Tasked with supervising several people while dealing with general complaints, warehousing problems and actively spearheading all facets of operations and service delivery withing a 5000 squares distribution facility

- Developed and executed training programs for various stakeholder groups.
- Encouraged the development of new concepts and approaches in the creation of new collateral/marketing material.
- Participated enthusiastically in team performance achievements and team learning development activities.
- Built professional working relationships within the team and with numerous corporate function and business line contacts.
- Participated and contributed proactively with touch bases and team meetings to brainstorm around strategies to offer brilliant client service levels.

01/2021 — 01/2021

Assistant Founder at Banana Republic

Floundry

As a Founder/Owner, accountable for sharing previous experience and technical knowledge proactively, enhancing the growth of all team members in a ICT start up company consisting of 15 team members.

- Developed and implemented a valued development plan for employees.
- Worked with regional teams and global product teams to implement product strategies and execution plans for MasterPass.
- Identified and developed regional partnerships to assist the acceleration of the delivery of MasterPass.

- Worked meticulously with Expert Sales, Global Product Development, local account teams, and other coworkers to understand MasterCard, merchant, issuer, and consumer concerns and needs.

03 EDUCATION

Jan 2021 — Present	Chicago State University	<i>West Chicago</i>
	Current Masters in Business Administration	
Jan 2019 — Dec 2020	Boston City College	<i>Boston</i>
	Financial Management for Non-Financial Managers Training	
Jan 2016 — Nov 2018	Denver Business School CU	<i>Austin</i>
	Bachelor of Science in Business Administration	
	<ul style="list-style-type: none"> • Exhibited a passion for business management coursework. • President of Student Government Body 	

04 SKILLS

Project Management	● ● ● ● ●	Digital Marketing	● ● ● ● ●
Industry Trends & Sales Forecasting	● ● ● ● ●	Training Network Support	● ● ● ● ●
Project Management Skills	● ● ● ● ●	Marketing Strategies	● ● ● ● ●
Business Development	● ● ● ● ●		

05 LANGUAGES

German	● ● ● ● ●	Italian	● ● ● ● ●
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06 HOBBIES

Baking, Art, Animation, Astrology

07 ACHIEVEMENTS

- Managed a business with \$2.6M in annual income and 56 employees at a profit for seven years.
- Increased clientele by 45% in 22 months using a four-part plan.
- Refined service offering by surveying 120 top clients, collecting feedback, and redesigning the product list. Improved customer satisfaction survey scores by 47%.