

KATE BUTLER

Founder/Owner

1515 Pacific Ave, Los Angeles, CA 90291, United States

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email@email.com

Place of birth *San Antonio* Driving license *Full*

LINKS

[Resume Viking](#), [Resume.io](#)

PROFILE

Results-driven, the motivated business owner with 8+ years' experience. Competent in budgeting, coaching, and leadership. Looking to increase revenue, improve proficiency, and lower costs at Greener Reentry Services. At Tafalla North Inc., grew clientele 29% in 24 months through the three-part service refining, outreach, and marketing strategy. Improved revenue by 45% per year through direct cold call campaign.

EMPLOYMENT HISTORY

❖ **Founder, Blue Bean Marketing** Jan 2020 — Jan 2021
Denver

Tasked with supervising several people while dealing with general complaints, warehousing problems and actively spearheading all facets of operations and service delivery withing a 5000 squares distribution facility

- Developed and executed training programs for various stakeholder groups.
- Encouraged the development of new concepts and approaches in the creation of new collateral/marketing material.
- Participated enthusiastically in team performance achievements and team learning development activities.
- Built professional working relationships within the team and with numerous corporate function and business line contacts.
- Participated and contributed proactively with touch bases and team meetings to brainstorm around strategies to offer brilliant client service levels.

❖ **Assistant Founder, Banana Republic** Jan 2021 — Jan 2021
Floundry

As a Founder/Owner, accountable for sharing previous experience and technical knowledge proactively, enhancing the growth of all team members in a ICT start up company consisting of 15 team members.

- Developed and implemented a valued development plan for employees.
- Worked with regional teams and global product teams to implement product strategies and execution plans for MasterPass.
- Identified and developed regional partnerships to assist the acceleration of the delivery of MasterPass.
- Worked meticulously with Expert Sales, Global Product Development, local account teams, and other coworkers to understand MasterCard, merchant, issuer, and consumer concerns and needs.

EDUCATION

❖ **Chicago State University** Jan 2021 — Present
Current Masters in Business Administration West Chicago

❖ **Boston City College** Jan 2019 — Dec 2020
Financial Management for Non-Financial Managers Training Boston

- Exhibited a passion for business management coursework.
- President of Student Government Body

SKILLS

Project Management	<i>Expert</i>	Digital Marketing	<i>Expert</i>
Industry Trends & Sales Forecasting	<i>Expert</i>	Training Network Support	<i>Expert</i>
Project Management Skills	<i>Expert</i>	Marketing Strategies	<i>Expert</i>
Business Development	<i>Expert</i>		

LANGUAGES

German	<i>Native speaker</i>	Italian	<i>Highly proficient</i>
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HOBBIES

Baking, Art, Animation, Astrology

ACHIEVEMENTS

- ❖
- Managed a business with \$2.6M in annual income and 56 employees at a profit for seven years.
 - Increased clientele by 45% in 22 months using a four-part plan.
 - Refined service offering by surveying 120 top clients, collecting feedback, and redesigning the product list.
Improved customer satisfaction survey scores by 47%.