



William Johnson

FINANCIAL ADVISOR

Profile

Motivated and highly skilled Financial Advisor looking for a position that requires attention to detail, in-depth accounting analysis, and communication with a diverse clientele. Exceptional ability to provide detailed analytical and financial research. Strong communication skills and ability to break down complicated financial concepts into lay terms. Practical relationship building skills. In-depth knowledge of tax codes and financial strategies.

Employment History

Financial Advisor, Smiths Insurance, Jacksonville

JANUARY 2018 – DECEMBER 2020

Conducted trades, managed internal systems, and wrote financial plans for 200+ clients with over \$250M under management.

- Meet clients in person to plan their financial goals.
- Explain the varieties of financial services you will provide.
- Inform clients and answer questions about investment choices and potential risks.
- Suggest investments to clients or alternatively choose investments on their behalf.
- Assist clients when planning for circumstances, such as education expenses or retirement.
- Watch over clients' accounts and determine if changes are required to improve account performance or accommodate changes, such as getting married or having children.

Financial Advisor, FNV, Orlando

JANUARY 2016 – DECEMBER 2017

Maintained client returns 5% higher than the team average. Increased client approval scores from 87% to 98% by using time-saving tools to spend 7 hours more per week with clientele.

- Research investment prospects.
- Advising saving and budgeting.
- Planning and meeting short- and long-term goals.
- Explaining multiple account structures and investments that make sense for your situation.
- Identifying the appropriate asset allocation or investment mix.
- Helping reduce tax consequences.
- Speaking to clients to ascertain their expenses, insurance coverage, financial objectives, risk tolerance, tax status, and other information to develop a financial plan.
- Answering client questions about financial strategies and providing financial advice.

Financial Advisor, Liberty, Indian Trail

JANUARY 2013 – DECEMBER 2016

Increased AUM by 27% in 20 months. Used UAFRS data from Valens Research to highlight undervalued investments. Increased individual investor performance by 40%.

Details

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United States
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DRIVING LICENSE

Full

PLACE OF BIRTH

San Antonio

Links

[Linkedin](#)

[Twitter](#)

Skills

Sales

Financial plan analysis

Investment principles

Financial planning questionnaire

Taxation

Accountability

Dependability

Honesty and Integrity

Languages

German

English

Dutch

Hobbies

Swimming, Diving, Surfing

- Analyzing financial information from clients to create strategies to meet client financial goals.
- Preparing and interpreting financial documents, income projections, and investment performance reports for clients.
- Implementing financial plans or referring professionals to clients so they can help them.
- Overseeing and updating client portfolios.
- Regularly contacting clients to identify any changes in their financial status.
- Building a strong client base and successfully maintaining it.

Education

Master of Science in Investment Management, University of Kansas, Kansas City

JANUARY 2018 – DECEMBER 2020

- Excelled in financial planning classes.
- Vice President, Student Valuation Club. Grew membership 70%

Bachelor of Science in Finance, State University of New York,, East New York

JANUARY 2013 – DECEMBER 2015

- Graduated with a GPA of 3.5 on a 4.0 scale.
- Courses Included: Economics, Communications, Investing Tactics, Financial Accounting, Business Management, Retirement Planning

Courses

Certified Financial Planner, CFP Board, Online

DECEMBER 2020 – DECEMBER 2020