

JOHN WILLIAMS

CREATIVE DIRECTOR

DETAILS

ADDRESS

1515 Pacific Ave
Los Angeles, CA 90291
United States

PHONE

3868683442

EMAIL

email@email.com

PLACE OF BIRTH

San Antonio

DRIVING LICENSE

Full

SKILLS

Product Packaging Design



Exhibition Design



Conceptual Development



Drawing



HOBBIES

Mountain Biking, Kloofing,
Tennis

PROFILE

Professional creative director with 9+ years' experience. Proficient in relationship-building and team concept development. Looking for a position with Strong 50 Agency. At (Insert Company Name), formed an in-house graphic design department, saving clients \$720K annually and increasing client base by 17% in 11 months. Landed accounts with Amazon, Comcast, and Ford Motor Company combined worth of \$13.7M annually.

EMPLOYMENT HISTORY

Creative Director, Amazon

New York

Jan 2019 — Jan 2021

Working with project managers, creating production schedules for all productions – Video, infographics, text – in a 5000sqm studio setting housing 6 different daily shows..

- Constructing an environment in which creative teams can work and oversee their ideas and projects.
- Responsible for the creative philosophy and the quality of output across the agency.
- Creating advertisement ideas or promotional campaigns.
- Selling ideas to clients (agency work) or presenting to directors (in-house work).

Creative Director, Facebook

Nashville

Jan 2016 — Dec 2019

Responsible for working with the Director, developing and implementing operating objectives designed to improve safety, quality, and production performance qualifications.

- Managing numerous projects from start to finish, sticking to deadlines, and signing off on the finished projects before they are presented.
- Communicating with clients, keeping them informed, and highlighting any problems.
- Knowing the commercial features of the agency/ marketing department.
- Hiring and overseeing the creative team.

EDUCATION

Master's Degree in Cinematography, Julliard University,

Boston

Jan 2021 — Present

Bachelor of Arts in Creative Design, University of Southern California

Los Angeles

Jan 2018 — Dec 2020

COURSES

Advanced Course in Digital Graphic Design, University of Delaware, Newark,

Jan 2021 — Jan 2021

Hootsuite Certified Professional,, Hootsuite Media, Manhattan

Jan 2019 — Apr 2019

ACCOMPLISHMENTS

- Acted as creative director for an eventful agency with a \$6.7M annual income and 115 employees.
- Increased income by 48% in 18 months through pleasing and developing unbreakable relationships with 18 new key clients.
- Landed Comcast account and spearheaded their full rebranding, supervising over a period of 19% income growth annually.
- Saved clients a total of \$620,000 annually by developing a client base by 23% in 13 months.