



John Williams

CREATIVE DIRECTOR

✉ email@email.com

📍 1515 Pacific Ave, Los Angeles, CA 90291, United States

☎ 3868683442

Profile

Professional creative director with 9+ years' experience. Proficient in relationship-building and team concept development. Looking for a position with Strong 50 Agency. At (Insert Company Name), formed an in-house graphic design department, saving clients \$720K annually and increasing client base by 17% in 11 months. Landed accounts with Amazon, Comcast, and Ford Motor Company combined worth of \$13.7M annually.

Employment History

Creative Director, Amazon, New York

January 2019 — January 2021

Working with project managers, creating production schedules for all productions – Video, infographics, text – in a 5000sqm studio setting housing 6 different daily shows..

- Constructing an environment in which creative teams can work and oversee their ideas and projects.
- Responsible for the creative philosophy and the quality of output across the agency.
- Creating advertisement ideas or promotional campaigns.
- Selling ideas to clients (agency work) or presenting to directors (in-house work).

Creative Director, Facebook, Nashville

January 2016 — December 2019

Responsible for working with the Director, developing and implementing operating objectives designed to improve safety, quality, and production performance qualifications.

- Managing numerous projects from start to finish, sticking to deadlines, and signing off on the finished projects before they are presented.
- Communicating with clients, keeping them informed, and highlighting any problems.
- Knowing the commercial features of the agency/ marketing department.
- Hiring and overseeing the creative team.

Education

Master's Degree in Cinematography, Julliard University,, Boston

January 2021 — Present

Bachelor of Arts in Creative Design, University of Southern California, Los Angeles

January 2018 — December 2020

Courses

Advanced Course in Digital Graphic Design, University of Delaware, Newark,

January 2021 — January 2021

Details

1515 Pacific Ave

Los Angeles, CA 90291

United States

3868683442

email@email.com

Driving license

Full

Place of birth

San Antonio

Skills

Product Packaging Design

Exhibition Design

Conceptual Development

Drawing

Hobbies

Mountain Biking, Kloofing,

Tennis

Hootsuite Certified Professional,, Hootsuite Media, Manhattan

January 2019 — April 2019

Accomplishments

- Acted as creative director for an eventful agency with a \$6.7M annual income and 115 employees.
- Increased income by 48% in 18 months through pleasing and developing unbreakable relationships with 18 new key clients.
- Landed Comcast account and spearheaded their full rebranding, supervising over a period of 19% income growth annually.
- Saved clients a total of \$620,000 annually by developing a client base by 23% in 13 months.