



John Williams

CREATIVE DIRECTOR

Details

1515 Pacific Ave
Los Angeles, CA 90291
United States
3868683442
email@email.com

DRIVING LICENSE
Full

PLACE OF BIRTH
San Antonio

Skills

Product Packaging Design

Exhibition Design

Conceptual Development

Drawing

Hobbies

Mountain Biking, Kloofing, Tennis

Profile

Professional creative director with 9+ years' experience. Proficient in relationship-building and team concept development. Looking for a position with Strong 50 Agency. At (Insert Company Name), formed an in-house graphic design department, saving clients \$720K annually and increasing client base by 17% in 11 months. Landed accounts with Amazon, Comcast, and Ford Motor Company combined worth of \$13.7M annually.

Employment History

Creative Director, Amazon, New York

JANUARY 2019 – JANUARY 2021

Working with project managers, creating production schedules for all productions – Video, infographics, text – in a 5000sqm studio setting housing 6 different daily shows..

- Constructing an environment in which creative teams can work and oversee their ideas and projects.
- Responsible for the creative philosophy and the quality of output across the agency.
- Creating advertisement ideas or promotional campaigns.
- Selling ideas to clients (agency work) or presenting to directors (in-house work).

Creative Director, Facebook, Nashville

JANUARY 2016 – DECEMBER 2019

Responsible for working with the Director, developing and implementing operating objectives designed to improve safety, quality, and production performance qualifications.

- Managing numerous projects from start to finish, sticking to deadlines, and signing off on the finished projects before they are presented.
- Communicating with clients, keeping them informed, and highlighting any problems.
- Knowing the commercial features of the agency/ marketing department.
- Hiring and overseeing the creative team.

Education

Master's Degree in Cinematography, Julliard University,, Boston

JANUARY 2021 – PRESENT

Bachelor of Arts in Creative Design, University of Southern California, Los Angeles

JANUARY 2018 – DECEMBER 2020

Courses

Advanced Course in Digital Graphic Design, University of Delaware, Newark,

JANUARY 2021 – JANUARY 2021

Hootsuite Certified Professional,, Hootsuite Media, Manhattan

JANUARY 2019 – APRIL 2019

Accomplishments

- Acted as creative director for an eventful agency with a \$6.7M annual income and 115 employees.
- Increased income by 48% in 18 months through pleasing and developing unbreakable relationships with 18 new key clients.
- Landed Comcast account and spearheaded their full rebranding, supervising over a period of 19% income growth annually.
- Saved clients a total of \$620,000 annually by developing a client base by 23% in 13 months.