



# John Williams

## Creative Director

1515 Pacific Ave, Los Angeles, CA 90291, United States  
3868683442 · [email@email.com](mailto:email@email.com)

### Place of birth

San Antonio

### Driving license

Full

### Skills

Product Packaging Design

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Exhibition Design

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Conceptual Development

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Drawing

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### Hobbies

Mountain Biking, Kloofing,  
Tennis

## Profile

*Professional creative director with 9+ years' experience. Proficient in relationship-building and team concept development. Looking for a position with Strong 50 Agency. At (Insert Company Name), formed an in-house graphic design department, saving clients \$720K annually and increasing client base by 17% in 11 months. Landed accounts with Amazon, Comcast, and Ford Motor Company combined worth of \$13.7M annually.*

## Employment History

### Creative Director, Amazon, New York

January 2019 – January 2021

*Working with project managers, creating production schedules for all productions – Video, infographics, text – in a 5000sqm studio setting housing 6 different daily shows..*

- Constructing an environment in which creative teams can work and oversee their ideas and projects.
- Responsible for the creative philosophy and the quality of output across the agency.
- Creating advertisement ideas or promotional campaigns.
- Selling ideas to clients (agency work) or presenting to directors (in-house work).

### Creative Director, Facebook, Nashville

January 2016 – December 2019

*Responsible for working with the Director, developing and implementing operating objectives designed to improve safety, quality, and production performance qualifications.*

- Managing numerous projects from start to finish, sticking to deadlines, and signing off on the finished projects before they are presented.
- Communicating with clients, keeping them informed, and highlighting any problems.
- Knowing the commercial features of the agency/ marketing department.
- Hiring and overseeing the creative team.

## **Education**

**Master's Degree in Cinematography, Julliard University,, Boston**

January 2021 – Present

**Bachelor of Arts in Creative Design, University of Southern California,  
Los Angeles**

January 2018 – December 2020

## **Courses**

**Advanced Course in Digital Graphic Design, University of Delaware,  
Newark,**

January 2021 – January 2021

**Hootsuite Certified Professional,, Hootsuite Media, Manhattan**

January 2019 – April 2019

## **Accomplishments**

- Acted as creative director for an eventful agency with a \$6.7M annual income and 115 employees.
- Increased income by 48% in 18 months through pleasing and developing unbreakable relationships with 18 new key clients.
- Landed Comcast account and spearheaded their full rebranding, supervising over a period of 19% income growth annually.
- Saved clients a total of \$620,000 annually by developing a client base by 23% in 13 months.