



John Williams

Creative Director

Los Angeles, United States email@email.com

Details

1515 Pacific Ave
Los Angeles, CA 90291
United States

3868683442

Place of birth

San Antonio

Driving license

Full

Skills

Product Packaging Design



Exhibition Design



Conceptual Development



Drawing



Hobbies

Mountain Biking,
Kloofing, Tennis

Profile

Professional creative director with 9+ years' experience. Proficient in relationship-building and team concept development. Looking for a position with Strong 50 Agency. At (Insert Company Name), formed an in-house graphic design department, saving clients \$720K annually and increasing client base by 17% in 11 months. Landed accounts with Amazon, Comcast, and Ford Motor Company combined worth of \$13.7M annually.

Employment History

Jan 2019 — Jan 2021

New York

Creative Director at Amazon

Working with project managers, creating production schedules for all productions – Video, infographics, text – in a 5000sqm studio setting housing 6 different daily shows..

- Constructing an environment in which creative teams can work and oversee their ideas and projects.
- Responsible for the creative philosophy and the quality of output across the agency.
- Creating advertisement ideas or promotional campaigns.
- Selling ideas to clients (agency work) or presenting to directors (in-house work).

Jan 2016 — Dec 2019

Nashville

Creative Director at Facebook

Responsible for working with the Director, developing and implementing operating objectives designed to improve safety, quality, and production performance qualifications.

- Managing numerous projects from start to finish, sticking to deadlines, and signing off on the finished projects before they are presented.
- Communicating with clients, keeping them informed, and highlighting any problems.
- Knowing the commercial features of the agency/marketing department.
- Hiring and overseeing the creative team.

Education

Jan 2021 — Present

Boston

Julliard University,

Master's Degree in Cinematography

Jan 2018 — Dec 2020

Los Angeles

University of Southern California

Bachelor of Arts in Creative Design

Courses

Jan 2021 – Jan 2021

Advanced Course in Digital Graphic Design
at University of Delaware, Newark,

Jan 2019 – Apr 2019

Hootsuite Certified Professional, at
Hootsuite Media, Manhattan

Accomplishments

- Acted as creative director for an eventful agency with a \$6.7M annual income and 115 employees.
- Increased income by 48% in 18 months through pleasing and developing unbreakable relationships with 18 new key clients.
- Landed Comcast account and spearheaded their full rebranding, supervising over a period of 19% income growth annually.
- Saved clients a total of \$620,000 annually by developing a client base by 23% in 13 months.