

John Williams

Creative Director



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DRIVING LICENSE Full

Profile

Professional creative director with 9+ years' experience. Proficient in relationship-building and team concept development. Looking for a position with Strong 50 Agency. At (Insert Company Name), formed an in-house graphic design department, saving clients \$720K annually and increasing client base by 17% in 11 months. Landed accounts with Amazon, Comcast, and Ford Motor Company combined worth of \$13.7M annually.

Employment History

Jan 2019 – Jan 2021

NEW YORK

Creative Director

Amazon

Working with project managers, creating production schedules for all productions – Video, infographics, text – in a 5000sqm studio setting housing 6 different daily shows..

- Constructing an environment in which creative teams can work and oversee their ideas and projects.
- Responsible for the creative philosophy and the quality of output across the agency.
- Creating advertisement ideas or promotional campaigns.
- Selling ideas to clients (agency work) or presenting to directors (in-house work).

Jan 2016 – Dec 2019

NASHVILLE

Creative Director

Facebook

Responsible for working with the Director, developing and implementing operating objectives designed to improve safety, quality, and production performance qualifications.

- Managing numerous projects from start to finish, sticking to deadlines, and signing off on the finished projects before they are presented.
- Communicating with clients, keeping them informed, and highlighting any problems.
- Knowing the commercial features of the agency/ marketing department.
- Hiring and overseeing the creative team.

Education

Jan 2021 – Present

BOSTON

Julliard University,

Master's Degree in Cinematography

Jan 2018 – Dec 2020

LOS ANGELES

University of Southern California

Bachelor of Arts in Creative Design

Skills

Product Packaging Design



Conceptual Development



Courses

Jan 2021 – Jan 2021

Advanced Course in Digital Graphic Design
University of Delaware, Newark,

Jan 2019 – Apr 2019

Hootsuite Certified Professional,
Hootsuite Media, Manhattan

Hobbies

Mountain Biking, Kloofing, Tennis

Accomplishments

- Acted as creative director for an eventful agency with a \$6.7M annual income and 115 employees.
- Increased income by 48% in 18 months through pleasing and developing unbreakable relationships with 18 new key clients.
- Landed Comcast account and spearheaded their full rebranding, supervising over a period of 19% income growth annually.
- Saved clients a total of \$620,000 annually by developing a client base by 23% in 13 months.