



# John Williams, Creative Director

LOS ANGELES, CA 90291, UNITED STATES --  
email@email.com

## DETAILS

1515 Pacific Ave  
Los Angeles, CA 90291  
United States  
3868683442

## PLACE OF BIRTH

San Antonio

## DRIVING LICENSE

Full

## SKILLS

Product Packaging  
Design

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Exhibition Design

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Conceptual  
Development

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Drawing

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## HOBBIES

Mountain Biking,  
Kloofing, Tennis

## PROFILE

*Professional creative director with 9+ years' experience. Proficient in relationship-building and team concept development. Looking for a position with Strong 50 Agency. At (Insert Company Name), formed an in-house graphic design department, saving clients \$720K annually and increasing client base by 17% in 11 months. Landed accounts with Amazon, Comcast, and Ford Motor Company combined worth of \$13.7M annually.*

## EMPLOYMENT HISTORY

### Creative Director, Amazon

Jan 2019 — Jan 2021, New York

*Working with project managers, creating production schedules for all productions – Video, infographics, text – in a 5000sqm studio setting housing 6 different daily shows..*

- Constructing an environment in which creative teams can work and oversee their ideas and projects.
- Responsible for the creative philosophy and the quality of output across the agency.
- Creating advertisement ideas or promotional campaigns.
- Selling ideas to clients (agency work) or presenting to directors (in-house work).

### Creative Director, Facebook

Jan 2016 — Dec 2019, Nashville

*Responsible for working with the Director, developing and implementing operating objectives designed to improve safety, quality, and production performance qualifications.*

- Managing numerous projects from start to finish, sticking to deadlines, and signing off on the finished projects before they are presented.
- Communicating with clients, keeping them informed, and highlighting any problems.
- Knowing the commercial features of the agency/ marketing department.
- Hiring and overseeing the creative team.

## EDUCATION

### Julliard University,, Master's Degree in Cinematography

Jan 2021 — Present, Boston

### University of Southern California, Bachelor of Arts in Creative Design

Jan 2018 — Dec 2020, Los Angeles

## COURSES

### **Advanced Course in Digital Graphic Design, University of Delaware, Newark,**

Jan 2021 — Jan 2021

### **Hootsuite Certified Professional,, Hootsuite Media, Manhattan**

Jan 2019 — Apr 2019

## ACCOMPLISHMENTS

- Acted as creative director for an eventful agency with a \$6.7M annual income and 115 employees.
- Increased income by 48% in 18 months through pleasing and developing unbreakable relationships with 18 new key clients.
- Landed Comcast account and spearheaded their full rebranding, supervising over a period of 19% income growth annually.
- Saved clients a total of \$620,000 annually by developing a client base by 23% in 13 months.