



# John Williams

CREATIVE DIRECTOR

✉ [email@email.com](mailto:email@email.com)

📍 1515 Pacific Ave, Los Angeles, CA 90291, United States

☎ 3868683442

## Details

Driving license

Full

Place of birth

San Antonio

## Profile

*Professional creative director with 9+ years' experience. Proficient in relationship-building and team concept development. Looking for a position with Strong 50 Agency. At (Insert Company Name), formed an in-house graphic design department, saving clients \$720K annually and increasing client base by 17% in 11 months. Landed accounts with Amazon, Comcast, and Ford Motor Company combined worth of \$13.7M annually.*

## Employment History

### **Creative Director, Amazon, New York**

January 2019 — January 2021

*Working with project managers, creating production schedules for all productions – Video, infographics, text – in a 5000sqm studio setting housing 6 different daily shows..*

- Constructing an environment in which creative teams can work and oversee their ideas and projects.
- Responsible for the creative philosophy and the quality of output across the agency.
- Creating advertisement ideas or promotional campaigns.
- Selling ideas to clients (agency work) or presenting to directors (in-house work).

### **Creative Director, Facebook, Nashville**

January 2016 — December 2019

*Responsible for working with the Director, developing and implementing operating objectives designed to improve safety, quality, and production performance qualifications.*

- Managing numerous projects from start to finish, sticking to deadlines, and signing off on the finished projects before they are presented.
- Communicating with clients, keeping them informed, and highlighting any problems.
- Knowing the commercial features of the agency/ marketing department.
- Hiring and overseeing the creative team.

## Education

### **Master's Degree in Cinematography, Julliard University,, Boston**

January 2021 — Present

### **Bachelor of Arts in Creative Design, University of Southern California, Los Angeles**

January 2018 — December 2020

## Skills

Product Packaging Design



Exhibition Design



Conceptual Development



Drawing



## Courses

**Advanced Course in Digital Graphic Design, University of Delaware, Newark,**

January 2021 — January 2021

**Hootsuite Certified Professional,, Hootsuite Media, Manhattan**

January 2019 — April 2019

## Hobbies

Mountain Biking, Kloofing, Tennis

## Accomplishments

- Acted as creative director for an eventful agency with a \$6.7M annual income and 115 employees.
- Increased income by 48% in 18 months through pleasing and developing unbreakable relationships with 18 new key clients.
- Landed Comcast account and spearheaded their full rebranding, supervising over a period of 19% income growth annually.
- Saved clients a total of \$620,000 annually by developing a client base by 23% in 13 months.