

# John Williams



## Creative Director

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<b>Email</b>	email@email.com	<b>Place of birth</b>	San Antonio
<b>Driving license</b>	Full		

## 01 PROFILE

*Professional creative director with 9+ years' experience. Proficient in relationship-building and team concept development. Looking for a position with Strong 50 Agency. At (Insert Company Name), formed an in-house graphic design department, saving clients \$720K annually and increasing client base by 17% in 11 months. Landed accounts with Amazon, Comcast, and Ford Motor Company combined worth of \$13.7M annually.*

## 02 EMPLOYMENT HISTORY

01/2019 — 01/2021

### Creative Director at Amazon

New York

*Working with project managers, creating production schedules for all productions – Video, infographics, text – in a 5000sqm studio setting housing 6 different daily shows..*

- Constructing an environment in which creative teams can work and oversee their ideas and projects.
- Responsible for the creative philosophy and the quality of output across the agency.
- Creating advertisement ideas or promotional campaigns.
- Selling ideas to clients (agency work) or presenting to directors (in-house work).

01/2016 — 12/2019

### Creative Director at Facebook

Nashville

*Responsible for working with the Director, developing and implementing operating objectives designed to improve safety, quality, and production performance qualifications.*

- Managing numerous projects from start to finish, sticking to deadlines, and signing off on the finished projects before they are presented.
- Communicating with clients, keeping them informed, and highlighting any problems.
- Knowing the commercial features of the agency/ marketing department.
- Hiring and overseeing the creative team.

## 03 EDUCATION

Jan 2021 — Present

### Julliard University,

Boston

Master's Degree in Cinematography

## **04 SKILLS**

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Product Packaging Design	● ● ● ● ●	Conceptual Development	● ● ● ● ●
Exhibition Design	● ● ● ● ●	Drawing	● ● ● ● ●

## **05 COURSES**

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Jan 2021 — Jan 2021

**Advanced Course in Digital Graphic Design at  
University of Delaware, Newark,**

Jan 2019 — Apr 2019

**Hootsuite Certified Professional, at Hootsuite  
Media, Manhattan**

## **06 HOBBIES**

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Mountain Biking, Kloofing, Tennis

## **07 ACCOMPLISHMENTS**

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- Acted as creative director for an eventful agency with a \$6.7M annual income and 115 employees.
- Increased income by 48% in 18 months through pleasing and developing unbreakable relationships with 18 new key clients.
- Landed Comcast account and spearheaded their full rebranding, supervising over a period of 19% income growth annually.
- Saved clients a total of \$620,000 annually by developing a client base by 23% in 13 months.