

# JOHN WILLIAMS

Creative Director

1515 Pacific Ave, Los Angeles, CA 90291, United States

3868683442

email@email.com

Place of birth ..... *San Antonio*      Driving license ..... *Full*

## PROFILE

*Professional creative director with 9+ years' experience. Proficient in relationship-building and team concept development. Looking for a position with Strong 50 Agency. At (Insert Company Name), formed an in-house graphic design department, saving clients \$720K annually and increasing client base by 17% in 11 months. Landed accounts with Amazon, Comcast, and Ford Motor Company combined worth of \$13.7M annually.*

## EMPLOYMENT HISTORY

❖ **Creative Director, Amazon** ..... Jan 2019 — Jan 2021

*Working with project managers, creating production schedules for all productions – Video, infographics, text – in a 5000sqm studio setting housing 6 different daily shows..*

New York

- Constructing an environment in which creative teams can work and oversee their ideas and projects.
- Responsible for the creative philosophy and the quality of output across the agency.
- Creating advertisement ideas or promotional campaigns.
- Selling ideas to clients (agency work) or presenting to directors (in-house work).

❖ **Creative Director, Facebook** ..... Jan 2016 — Dec 2019

*Responsible for working with the Director, developing and implementing operating objectives designed to improve safety, quality, and production performance qualifications.*

Nashville

- Managing numerous projects from start to finish, sticking to deadlines, and signing off on the finished projects before they are presented.
- Communicating with clients, keeping them informed, and highlighting any problems.
- Knowing the commercial features of the agency/ marketing department.
- Hiring and overseeing the creative team.

## EDUCATION

❖ **Julliard University**, ..... Jan 2021 — Present

*Master's Degree in Cinematography*

Boston

❖ **University of Southern California** ..... Jan 2018 — Dec 2020

*Bachelor of Arts in Creative Design*

Los Angeles

## SKILLS

Product Packaging Design ..... *Expert*      Conceptual Development ..... *Expert*

Exhibition Design ..... *Expert*      Drawing ..... *Expert*

## COURSES

❖ **Advanced Course in Digital Graphic Design** ..... Jan 2021 — Jan 2021

*University of Delaware, Newark,*

## HOBBIES

*Mountain Biking, Kloofing, Tennis*

## ACCOMPLISHMENTS

❖ .....

- Acted as creative director for an eventful agency with a \$6.7M annual income and 115 employees.
- Increased income by 48% in 18 months through pleasing and developing unbreakable relationships with 18 new key clients.
- Landed Comcast account and spearheaded their full rebranding, supervising over a period of 19% income growth annually.
- Saved clients a total of \$620,000 annually by developing a client base by 23% in 13 months.