

# BRITNEY HOUSTON

Corporate Sales Manager

## INFO

### ADDRESS

1515 Pacific Ave, Los Angeles,  
CA 90291, United States

### EMAIL

britney@email.com

## LINKS

[Twitter](#)

[Instagram](#)

[Facebook](#)

[Linkedin](#)

## SKILLS

Business Development

Networking

Group Sales

Market Analysis

Research

Big Data Analytics

## PROFILE

*Experienced Corporate Sales Manager with ten years' global experience within the international travel sector with a focus to improve sales turnover and positively impact company revenue. Was instrumental in increasing quarterly sales performance by 30% during the last six months, and leadership tenure is back by an MBA and numerous diplomas in coaching and training.*

## EMPLOYMENT HISTORY

**Corporate Sales Manager, PQS Travel Group**      Evanston, IL  
Aug 2015 - Mar 2019

*Achieved over \$335,000 in the first quarter of 2015 by increasing new group sales in the Mid-West region.*

- Responsible for securing business for corporate business transient and group markets by maintaining top accounts, and implementing strategic solicitation and relationship methods to achieve goals.
- Conduct performance reviews.
- Develop and train account managers to secure long-term contracts with leading original equipment manufacturers and improve customer retention.
- Achieve double-digit margins and increase revenues to \$400 million annually with leading government agencies.
- Manage regional corporate accounts in the New England Area of more than \$100k each.
- Develop training plans and career paths for subordinates.
- Collaborate with internal stakeholders such as finance and HR departments regarding budgets and recruitment needs.

**Assistant Global Business Development  
Manager, Trans Atlantic Travel Group**      Cleveland, OH  
May 2011 - Jun 2015

*Sales performance increased by 20% following the implementation 6-month sales consultant exchange programs to company locations abroad.*

## LANGUAGES

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English



Mandarin



Spanish



French



- Take responsibility for developing Individual Travel Accounts through extensive cold-calling, industry networking, and below the line sales strategies.
- Oversee all sales activities related to booking, coordination and customer follow-up for groups requiring bulk reservations of between 50 and 100 at a time.
- Contribute significantly to Food & Beverage revenues by facilitating and promoting effective upselling.
- Acquire knowledge of competition, as well as industry trends.
- Cultivate relationships with prospective new clients by introducing sales consultants to them

### **Senior Technical Sales Consultant, Bricks and Build Engineering Products**

Milwaukee, WI

Nov 2009 – Apr 2011

*Cultivated over \$550,000 in new account sales within 18 months.*

- Build creative sales strategies to increase customer satisfaction and attain business sales goals.
- Conduct reviews of departmental sales performance and compare these against expected targets to identify areas for improvement.
- Convey overall sales performance levels to executive management and submit solution proposals for approval.
- Use analytics to populate data sets and compile reports on daily/weekly/monthly/quarterly performance to submit to executive management.

### **Executive Sales Consultant, Engineering Construct**

Traverse City, MI

Aug 2008 – Sep 2009

*Increased the engineering sales market by 40% in 2008/2009, securing group programs with top companies in the construction and building sectors.*

- Actively involved in research efforts to identify new marketing strategies, business opportunities and the performance of competitors
- Track overall sales activities and allocate resources in sales areas that require additional sales consultants to handle the sudden influx of new business.
- Participate in trade shows, sales workshops, sales seminars, and events on behalf of the business to increase visibility.
- Stay on top of new trends and innovation within the industry.
- Continuously network by staying an active member of relevant industry bodies locally and internationally where applicable.

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## EDUCATION

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**Harvard University, Masters in Business Administration**

Cambridge, MA

Jan 2019 - Present

**University of Denver, Bachelor Degree in Sales and Marketing**

Denver, CO

Mar 2012 - Mar 2014

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## **COURSES**

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**Certified Sales Professional (CSP), Mref Institute Denver, CO**

2013

**Advanced Diploma in Leadership Strategies, Northwestern Kellogg Institute, Evanston, IL**

Mar 2019 - Present