

Abigail Jones



Promoter

Address	1515 Pacific Ave, Los Angeles, CA 90291, United States	Email	abigail@email.com
Place of birth	San Antonio	Nationality	American
Driving license	Full	Links	LinkedIn , Facebook , Instagram

01 PROFILE

Dynamic product promoter with extensive experience in presenting product features to large audiences. Hardcore persuasion skills coupled with innovative product demonstrations secures continuous deals of over \$100k per month.. Proven relationship building skills backed by a Bachelor's Degree in Sales and Marketing.

02 EMPLOYMENT HISTORY

11/2017 – Present

Senior Product Promoter at Wish Online Products

Aberdeen

Advertising revenue increased following the implementation of a bi-monthly email campaign, which resulted in a 30% uptick in leads generated and a 20% improvement in monthly online advertising subscriptions .

- Actively involved in research efforts to identify new marketing strategies, business opportunities and the performance of competitors
- Participate in trade shows, sales workshops, sales seminars, and events on behalf of the business to increase visibility
- Stay on top of new trends and innovation within the industry
- Continuously network by staying an active member of relevant industry bodies locally and internationally where applicable
- Cultivate relationships with prospective new clients.
- Present sales proposals to potential clients
- Structure deals and payment terms
- Coach and mentor junior promoters and sales reps
- Organize quarterly road shows to visit regular clients based outside of state borders

08/2015 – 09/2017

Night Club Promoter at Miami Night Club Network

Miami

Market events by word of mouth, email blast, handing out fliers and putting up posters to create awareness. Responsible for all club launching events on the Miami boardwalk mile.

- Secure sponsorships and advertising contracts
- Attend networking events to solicit clients
- Attend club launches and inauguration parties
- Manage social media awareness campaigns
- Work in a nightlife setting and visit three clubs per evening selling tickets and promotional items

- Sell event tickets, party-bus services to corporates
- Build creative sales strategies to increase customer satisfaction and attain business sales goals
- Sell VIP packages to corporate companies in the area
- Make promotional videos of club facilities and conduct interviews with club DJ's, waiters and managers

03 EDUCATION

03/2013 – 03/2015

Ashford University

Denver

Bachelor in Sports & Recreation Management

Majors: Sales Management, Sports Management

Minors: Communications, Marketing, Sports Legislation

Accolades: Deans Honors List

09/2012

San Francisco Secondary College

San Francisco

High School Diploma

- Part of the Student Body for two years
- Organize all promotional athletic and swimming meets
- Invite University representatives to sports events to secure scholarships

04 COURSES

05/2018 – 08/2018

Social Media Mastery Course at Lion's Women in Business College

03/2019 – Present

ISM Certificate in Sales and Marketing at Dale Carnegie

05 SKILLS

Cold Calling	● ● ● ● ●	Research	● ● ● ● ●
Networking	● ● ● ● ●	Sponsorships	● ● ● ● ●
Sports Legislation	● ● ● ● ●	Proposals	● ● ● ● ●
Strategic Marketing	● ● ● ● ●	Product Demonstrations	● ● ● ● ●

06 INTERNSHIPS

03/2019 – 03/2019

Athlete Promoter at Ashford University

Denver

- Negotiate sponsorship terms with managers, legal departments, union officials, and other persons regarding elite athletes' contractual rights and obligations with the university's executive board

07 HOBBIES

Running, Tennis, Basket Ball

08 LANGUAGES

English



Italian



Spanish



09 VOLUNTEERING

07/2010 – 09/2012

Ashton Community Library

Denver

- During the summer holidays assisted Library Manager with various administration tasks such as bookkeeping, filing, reorganizing shelves and coding of new stock