

DANIEL GAINES

Customer Sales Representative

1515 Pacific Ave, Los Angeles, CA 90291, United States

example@email.com

Place of birth *San Antonio* Nationality *American*
Driving license *Full*

LINKS

[Facebook](#), [LinkedIn](#)

PROFILE

Experienced Customer Sales Representative with a knack for new business development with corporate clients above the 50 million turnover bracket. Responsible for over 40 key accounts and holds eight years' experience with cold calling, networking, and successful deal negotiations. Proven track record of exceeding sales targets and maintaining exceptional customer satisfaction levels with new and existing customers

EXPERIENCE

❖ **Customer Sales Representative, Indigo Distribution** Mar 2016 – Present
Birmingham

Individual sales performance increased following the implementation of a bi-monthly email campaign, which resulted in a 30% uptick in leads generated and a 20% improvement in monthly billings

- Build creative sales strategies to increase customer satisfaction and attain business sales goals
- Actively involved in research efforts to identify new marketing strategies, business opportunities and the performance of competitors
- Participate in trade shows, sales workshops, sales seminars, and events on behalf of the business to increase visibility
- Stay on top of new trends and innovation within the industry
- Continuously network by staying an active member of relevant industry bodies locally and internationally where applicable
- Cultivate relationships with prospective new clients
- Present sales proposals
- Structure deals and payment terms
- Coach and mentor junior customer sales representatives

❖ **Junior Customer Sales Representative, Blue Insurance Holdings** May 2011 – Feb 2016
Phoenix

Making an average of 40-50 cold calls per day (Mondays to Wednesdays) and schedule a minimum of six client meetings per day (Thursdays and Fridays)

- Find new sales leads via client referrals, industry publications and company directories
- Focus on inbound sales, cold calling for new clients and creating new clients on the CRM system.
- Schedule appointments for business development managers with prospective customers
- Prepare and submit regular sales reports to team leaders.
- Prepare quotations and contractual paperwork
- Handle customer complaints regarding sales and service

❖ **Inbound Call Center Representative, ATT Telecommunications** Jun 2010 – Nov 2010
Birmingham

- Assist customers with queries regarding their subscriptions
- Resolve customer complaints with relation to incorrect statements, service connections and upgrades

EDUCATION

❖ **University of Ohio** Feb 2010 – Feb 2013
Bachelor Degree in Sales and Marketing Springfield

SKILLS

Cold Calling <i>Expert</i>	Research <i>Experienced</i>
Networking <i>Skillful</i>	Social Media Marketing <i>Experienced</i>
Cloud Collaboration Systems <i>Experienced</i>	CRM Platforms <i>Skillful</i>
Quotations <i>Experienced</i>	Contracts <i>Skillful</i>
Sales Force <i>Experienced</i>	Advanced Excel <i>Expert</i>
Advanced PowerPoint	

EXTRA-CURRICULAR ACTIVITIES

❖ **Animal Shelter Volunteer** Sep 2012 – Dec 2013
Denver Pet Shelter Denver

Volunteer at the animal shelter during weekends

❖ **Camp Counselor** Feb 2019
Hawaii Outreach Program Honolulu

Assisting with outreach program every summer holiday during high school

LANGUAGES

English *Native speaker* Spanish *Native speaker*

COURSES

❖ **Certified Sales Professional** Feb 2018 – Feb 2019
Mref Institute

❖ **ICM Certificate in Sales & Marketing** Oct 2018 – Dec 2018
Udemy Online

HOBBIES

Hiking, Skiing, Running